



Aristotelis Courcoubetis

Graphic Designer

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SKILLSET

- Brand Identity Design
- Digital / Print Mediums
- Photography/Retouching
- Illustration
- UI/UX/Art Direction
- Wordpress
- Photoshop / XD
- Illustrator / After Effects
- InDesign

WORK EXPERIENCE - [in](#) [View LinkedIn for all positions & details](#)

Amuse - freelance - 9.01.2022 - 9.31.2022 (Athens, Greece)

Graphic Designer

Joined the in-house team and worked on experiential event assets (stickers, boards, presentation slides etc.) and social media content.

(Clients: Mini Cooper, Greek house Davos)

Red Design Consultants - full time - 12.15.2021 - 4.31.2022 (Athens, Greece)

Graphic Designer / Assistant Project Manager

Connected the business and creative departments. Managed the clients project list with accounts across industries, worked with the account managers on reporting/updating project status. Came up with a project management platform implementation plan. In tandem worked as a designer / brand strategist on brand identity projects. Designed logos, sitemap, website, corporate presentations and performed other strategic research. Also led the agency awards submissions.

(Clients: MYTILINEOS, M/MARITIME, IRIDA)

Belkin International - full-time - 11.20.2016 - 08.23.2019 (Los Angeles, CA)

Web Designer

Joined the branding department and worked on projects from concept to final production with the global Art Director's supervision. Working with the industrial design and marketing departments and paired with a copywriter led more than 20 new product launches for the B2C US/global market, designing belkin.com and amazon e-commerce web product pages (categories: wireless charging, charging cable, adapter, power bank etc). Some of the products were Apple certified (MFi). Updated general content on belkin.com and worked on the new belkin.com website. Assisted on-set in the art direction/production of studio/outdoor photo/video shoots. Worked closely with the photo/3D studio team on product renders/lifestyle photography. Received an appreciation award from the company.

Possible Worldwide - freelance - 02.29.2016 - 06.30.2016 (Los Angeles, CA)

Graphic Designer

Joined the in-house team to promote Microsoft Office 365 software suite utility and user experience (Microsoft Word, Excel, PowerPoint, OneNote and Outlook). Responsible for conceptual and production heavy animation/static work for web banner and social media ads. Led the localization stream of work which included more than 600 assets in total and assisted in setting up photoshoots.

(Clients: Microsoft, Rockettes)

STARMEN Design Group - freelance - 08.01.2014 - 02.29.2016 (Hollywood, CA)

Graphic Designer

Worked in-house under the Executive Director and Creative Director, responsible for producing creative solutions from brief to completion across a broad range of mediums including print, digital, and outdoor. Specialties include brand identity, stationary, websites and social media content. Plus engaging in the brand development process to produce strategic concepts.

(Clients: Clare Foundation, Lanman, Playboy Performance, LA2DC, Anoush, L.A. Banquets and more)

CLASS

Vakalo Art & Design College - 10.01.2022 - 21.05.2023 (Athens, Greece)

Web design workshop

Diving deep in the design thinking method and stages, color theory and web design principles. Project entails coming up with a hotel concept and building an interactive website on Adobe XD for a specific persona (desktop and mobile). Have come up with hotel name, tagline, logo, typography etc..

EDUCATION

Loyola Marymount University - LA, USA

Bachelor of Liberal Arts / Emphasis: Graphic Design

May 2013

Hellenic American Educational Foundation

Athens College - Psychico College

International Baccalaureate / High School

2009