

Aristotelis Courcoubetis

Senior Designer

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SKILLSET

- UI/UX/Art Direction
- Brand Identity Creation
- Digital/Print Mediums
- Photoshop CC
- Illustrator CC
- InDesign CC
- Photography/Retouching
- Illustration
- Animation (GIF)

SELECT WORK EXPERIENCE

Athens War Museum - Greek navy army service - 07.22.2020 - 03.15.2021 (Athens, Greece)

Press Office Senior Designer / Manager

Collaborated with the photo archive, history and film departments on social media content. Helped establish a new social media strategy for the museum and acted as a photographer and designer building content for posts hands on. Worked closely with a journalist and photographer on multiple photo/video projects. Helped manage the 80 year anniversary of the 1940 WWII Greek - Italian War commemoration press release.

Belkin International - full-time - 01.01.2018 - 08.23.2019 (Los Angeles, CA)

Web Designer

Lead Belkin (mainly) and Linksys brand projects from concept to final production with the Art Director's supervision. Worked closely with the head of digital marketing and other marketing managers on each project. Paired with a copywriter worked on 20 US market/global belkin.com and amazon ecommerce new product launches (categories: wireless charging, charging cable, adapter, power bank). Worked closely with the studio team (photo/3D) on product render/lifestyle photography. Updated general content on belkin.com and worked on marketing materials across multiple platforms. Assisted photoshoots and lead large scale web projects like belkin.com refresh. Received an appreciation award from the company for my hard work.

Belkin International - freelance - 11.20.2016 - 12.31.2017 (Los Angeles, CA)

Digital Production Designer

Static/animated production work, optimized content for web use and delivered to the developer. Collaborated with the Industrial Design and Marketing departments on new product launch projects. Helped traffic projects with providing project wrap up time estimates.

Possible Worldwide - freelance - 02.29.2016 - 06.30.2016 (Los Angeles, CA)

Graphic Designer

Joined the in-house team and used storytelling to help promote Microsoft Office 365 software suite (Microsoft Word, Excel, PowerPoint, OneNote and Outlook) utility and user experience. Responsible for conceptual and production heavy animation/static work. Led the localization stream of work which included more than 600 assets in total and assisted in setting up photoshoots.

(Clients: Microsoft, Rockettes)

STARMEN Design Group - freelance - 08.01.2014 - 02.29.2016 (Hollywood, CA)

Junior Art Director

Worked in-house under the Executive Director and Creative Director, responsible for producing creative solutions from brief to completion across a broad range of mediums including print, digital, and outdoor. Specialties include brand identity, stationery, websites and social media content. Plus engaging in the brand development process to produce strategic concepts.

(Clients: Clare Foundation, Lanman, Playboy Performance, LA2DC, Anoush, L.A. Banquets and more)

University Credit Union - freelance - 03.00.2015 - 05.29.2015 (Los Angeles, CA)

Graphic Designer

Worked closely with the Vice President of Marketing and CEO on the Credit Union's brand identity direction. Executed each web and print project from concept to final production promoting loans and other financial services. Collaborated with most of the departments to satisfy procedures and other general requests.

EDUCATION

Loyola Marymount University - USA

Bachelor of Liberal Arts / Emphasis: Graphic Design

May 2013

Hellenic American Educational Foundation

Athens College - Psychico College

International Baccalaureate / High School
2009